

FOR IMMEDIATE RELEASE

[HEADLINE EXAMPLE: PALMDALE GIRL SCOUT COMBATS BULLYING FOR GOLD AWARD PROJECT]

[Sub-header example: Jane Doe to present anti-bullying workshops with the City of Palmdale]

[YOUR CITY], CA, [DATE]: [Your name], a [Senior/Ambassador Girl Scout in Troop ###], is using her leadership skills to make positive change in [city where your project is happening] and beyond.

In pursuit of the Girl Scout Gold Award, the highest achievement in Girl Scouting, [DESCRIBE YOUR GOLD AWARD PROJECT HERE: the issue you saw, what you did about it, who it helps, and how it will keep making an impact after you're done].

[OPTIONAL: ADD DETAILS ABOUT ANY UPCOMING EVENTS RELATED TO YOUR PROJECT, SUCH AS A WORKSHOP YOU'RE HOSTING OR A CEREMONY WHERE YOU'LL BE RECOGNIZED. INCLUDE THE DATE, TIME, LOCATION, AND WHETHER IT'S OPEN TO THE PUBLIC.]

About the Girl Scout Gold Award

The Girl Scout Gold Award is a national award with high standards that elevate a Girl Scout's leadership skills, creativity, and efforts to make the world a better place. Earning the Gold Award requires at least 80 hours of planning and implementing a challenging, large-scale project that is innovative, engages others, and has a lasting impact on its community. The prestigious award recognizes Senior and Ambassador Girl Scouts (grades nine through 12) for outstanding accomplishments in leadership, community service, career planning, and personal development.

Nationwide, only five percent of eligible Girl Scouts earn the Gold Award, and approximately one million Girl Scouts have earned it or its equivalent since 1916. Gold Award Girl Scouts qualify for college scholarships and additional national service awards.

Photo: [INSERT A PHOTO OF YOU WORKING ON YOUR GOLD AWARD PROJECT OR YOUR GOLD AWARD PORTRAIT HERE]

PHOTO CAPTION: [Who is in the photo, left to right, and what's happening.]

Tip: Paste your photo and caption here, and also attach the photo to your email as a separate .jpg file. For print publications, use a high-resolution image (at least 300 DPI).



Contacts: Rebecca Hutchinson
Senior Director,
Marketing and Communications
Girl Scouts of Greater Los Angeles
626-677-2339
rhutchinson@girlscoutsla.org

[TROOP LEADER/ADVISOR NAME]
[Their volunteer title]
Girl Scouts of Greater Los Angeles
[Their Phone #]
[Their Email]

About Girl Scouts of Greater Los Angeles:

Girl Scouts of Greater Los Angeles (GSGLA), a 501(c)(3) nonprofit, serves more than 33,000 girls in partnership with 19,000 adult members and volunteers throughout the communities of Los Angeles County and parts of Kern, San Bernardino, and Ventura counties. GSGLA is the largest girl-serving nonprofit agency in Los Angeles, preparing girls for a lifetime of leadership through access to key experiences, connections, and programs in entrepreneurship, life skills, outdoors, and STE(A)M. To join, volunteer, or support, visit GirlScoutsLA.org or call 213-213-0123.

213-213-0123 | girlscoutsla.org

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.



Contacts: Rebecca Hutchinson
Senior Director,
Marketing and Communications
Girl Scouts of Greater Los Angeles
626-677-2339
rhutchinson@girlscoutsla.org

[TROOP LEADER/ADVISOR NAME]
[Their volunteer title]
Girl Scouts of Greater Los Angeles
[Their Phone #]
[Their Email]

213-213-0123 | girlscoutsLA.org

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.